

Brittany is a 33-year-old, Neonatal Intensive Care Unit (NICU) Registered Nurse. She is a mother of 3 and has been married for ten years.

Challenges and Objectives

When Brittany met with Be Boldher, LLC, she was two years post-graduation with her degree in Applied Science and was ready to pursue her next dream of owning a home health care business. While Brittany was clear on her next direction in life, thus she sought support and guidance in making her dream a reality. The new challenge ahead of her seemed so large, so she asked Be Boldher, LLC to help her make it manageable.

Brittany previously worked with Be Boldher while completing her undergraduate studies. She worked with us at the time to improve her work-school-life balance and reduce stress. Having success in our previous engagement, she decided we were a good fit to help her pursue her business goals.

Services and Solutions

Brittany initially signed up for ten coaching sessions. During her first session, we discussed her goals and desired outcomes, which were to research the steps to start a home health company in her bi-state area. After discussing her goals and current workload, Be Boldher customized a package that included six research hours, logo design, and business plan support.

Be Boldher utilized the ten sessions to hold Brittany accountable to her timeline, discuss research results for business service solutions, document the state requirements for the home health care industry, identify resources available in her current network, and coach her over barriers starting up. Brittany even decided to utilize two sessions to outline strategies for her husband's business.

Results

Concluding our ten coaching sessions, Brittany decided to go in a different direction momentarily by enrolling back in school to complete her BSN, which would ultimately allow her to meet the state's requirements for Medicare certification.

Brittany walked away from our ten sessions with a five-year plan with a timeline to execute her home health care company and three other business ventures, a draft business plan, and a business vendor list.

As a result of the two sessions focused on Brittany's husband, she pursued contracts with their local city and working steadily to expand and hire additional staff.

Future Plans

Upon completing her BSN program, Brittany plans to resume the startup of a private nursing company and non-profit organization.

A Word from Brittany

The sessions with Kimberly were helpful. I came with a vision, but I wasn't sure how to put the puzzle together. Working with her brought action and clarity to my plan.

She made the process easy by starting with the basics of what type of business I wanted to start, then helped me to identify the requirements and discuss my target market. She also helped me to identify the people in my network to contact. Working with Kimberly helped me stay focused and meet my timeline as with each session, I was given an assignment to complete that would move me forward. I will definitely work with Kimberly again in the future.

Work with Be Boldher

If you're clear on the results you want to create in your business but are stuck on how to make it happen, a private strategy call is perfect for you. We will strategize together to help you flush out your current ideas together. This is your chance to say goodbye to confusion and overwhelm. Together we'll address the most significant challenges you're facing in your business and uncover solutions that make sense for your goals. Book your [Strategy Call](#) today.